

**STATEMENT UNDER 37 CFR § 3.73(b)**  
**ESTABLISHMENT OF ASSIGNEE**

Applicants : Joel R. Spiegel et al.  
App. No. : 09/104,942  
Filed : June 25, 1998  
For : METHOD AND SYSTEM FOR ELECTRONIC COMMERCE USING  
MULTIPLE ROLES  
Examiner : Jagdish Patel  
Group Art Unit : 3624

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

This document is being filed with a copy of a Power of Attorney signed by the Assignee. This Statement sets forth the chain of title of the above-identified application.

Amazon.com, Inc., a Delaware corporation, is the Assignee of the entire right, title, and interest of the above-referenced application by virtue of:

The Assignment from the inventors to the Assignee recorded in the United States Patent and Trademark Office on September 8, 1998, at Reel 009444, and Frame 0402.

The undersigned is an agent of Customer Number 79,502 and is authorized to act on behalf of the Assignee. Please recognize or change the correspondence address for the above-identified application to **Customer No. 79,502.**

Respectfully submitted,  
KNOBBE, MARTENS, OLSON & BEAR, LLP

Dated: 6/16/08

By: Maria Čulić Anderson  
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